

## TAI SCHOLARS PROGRAM

*CONTINUES*

We continue receiving researchers in Dallas and want to recognize you, as passionate interesting advertising faculty with great ideas.

Come visit us as a TAI Scholar. We invite a new TAI Scholar every other nth for a 2 or 3 day trip.

*Visit Dallas*

Come present your research to the TAI faculty, develop new research projects, and if there is interest, join a research team.

*\$ for research!*

\*\*\*\*\* Tear here and mail in \*\*\*\*\*

Dear Dr. Kim,

I want to come to Dallas. I have this idea about \_\_\_\_\_ that I would like to hash out with smart people. I am thinking that it would be great to \_\_\_\_\_. Can you put me in touch with \_\_\_\_\_ and or \_\_\_\_\_ agency? I may need some funding for \_\_\_\_\_. BTW, I would be happy to give a lecture on \_\_\_\_\_ (if the timing works out).

Sincerely,

\_\_\_\_\_

\*\*\*\*\* End of Application \*\*\*\*\*

You send an email.

You get a plane ticket to Dallas.

You get to stay in a nice hotel for a night or two.

You get decent meals (no over promising).

You get a tour of the Institute.

You get to discuss research with passionate faculty members.

And...

*Get a \$500 Honorarium!!!*

### [Read About TAI Faculty](#)

Steven Edwards

Carrie La Ferle

Hye Jin Yoon

Sid Muralidharan

Anna Kim

Alice Kendrick

Yan Huang

Skip the mail-in application. Email Anna Kim ([eunjink@smu.edu](mailto:eunjink@smu.edu)) to arrange a date.